

## EMPLOYMENT

**March 2007 - June 2009**

***Twin Advertising***

Senior web designer utilizing skillset to create and edit web sites, web applications, landing pages, email marketing campaigns, search engine marketing and optimization on a daily basis. A successful mixture of non-traditional and traditional marketing methodologies.

**March 2006 - March 2007**

***Amdex Computers, Inc.***

Assisted in developing both corporate Intranet and public website including integration with company e-commerce / accounting system; Sage MAS 200. Trade show and marketing materials were also developed to carry brand identity through all mediums.

Josh currently runs his own freelance business while staying involved in numerous passion projects. The most recent of which are...

**January 2009 - Present**

***Act:Live Rochester***

Web development, marketing and artist consultation.

**August 2008 - Present**

***Twin Yoga***

Web design, development, marketing, branding.

**March 2009**

***Floral Fantasies***

floralfantasiesbatavia.com

## EDUCATION

**Rochester Institute of Technology**

***B.S., Information Technology (with honors)***

Concentration: Web Design / Development.

**Genesee Community College**

***A.S., Computer Information Systems***

## SKILLS

Actionscript, AJAX, Graphic Design, JavaScript (jQuery, mootools), MySQL, PHP, Web Design, (x)HTML / CSS, XML

## MARKETING

Branding, Consulting, Email Marketing, Lead Generation, Search Engine Marketing, Search Engine Optimization, Social Media Marketing

## SOFTWARE

Adobe Dreamweaver, Flash, Illustrator, Photoshop, Microsoft Office, XAMPP / MAMP

# JOSHUA CURRIER

www.joshuacurrier.com • josh@joshuacurrier.com

95 Ridgewood Road • Rochester, NY 14626 • 585.820.4839